

Albemarle Bromine Specialty Chemicals: Your Technical Service Advantage

We continuously strive to bring unparalleled technical support to our valued customers. Working with the Customer Applications & Technical Service (CATS) team, our valued customers get access to experienced individuals, along with an extensive set of analysis and testing capabilities dedicated to achieving positive outcomes.

The CATS team is also the face of Albemarle's commitment to product stewardship as it works to promote the safe use and sustainability of products such as elemental bromine, aqueous and anhydrous hydrobromic acid, Bovibrom® and ABZOL®.

Our team is dedicated to supporting our customers in a diverse range of applications of our specialty chemical products:

- Oilfield Chemicals
- Industrial Water Treatment
- Mercury Control
- Precision Cleaning Solvents
- PTA/PET Catalyst
- Food Safety
- Surfactants
- BromoButyl Rubber
- Ag Chemical & Pharmaceutical Synthesis

Whatever support you need while using Albemarle's Bromine Specialty Chemical products, the CATS team is equipped and ready to partner with you to bring about the desired outcome.

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A Closer Look

Mercury Emission Control

The special relationship that the CATS team has with customers benefits those responsible for mercury control by bringing new products to customers and by translating the needs of customers to Albemarle's research departments. One example of how customers benefit from their relationship with CATS is Albemarle's Duct Injection Unit (DIU). This is a one-of-a-kind evaluation and research tool, providing product development and technical support to Albemarle's customers. The DIU is a pilot-scale entrained flow adsorption unit which simulates mercury-containing gas streams, while allowing the injection of mercury control sorbents and chemical additives.

Bromine Academy

Albemarle's Bromine Academy is a tiered set of training modules for our strategic customers. The program covers nearly all aspects of the safe and responsible handling of bromine. Actively engaging with program attendees, our team facilitates discussions on areas for improvement, lessons learned and industry best practices. The program is targeted specifically at operations and maintenance team members, who are on the front line and can provide valuable insights into the day-to-day challenges of handling bromine. This insightful feedback provides learning opportunities that help us help our customers do what we all strive to do best: work safely.

Antimicrobial Support

We have a dedicated Bio-Safety Level 2 microbiology lab, allowing us to test the efficacy of our bromine-based biocide products. This state-of-the-art facility is dedicated to serving the innovation and technical support needed for our premium line of bromine-based antimicrobials. Our cross-disciplinary team of scientists specializing in the fields of biochemistry, bacterial genetics, biofilms and food science take pride in their ability to design and execute application-specific tests and provide timely responses to customer needs.

Are you ready to take advantage of our unique approach to customer and technical support? Let's partner together. Contact your Albemarle sales representative to get started.

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 www.albemarle.com

 bromine@albemarle.com

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Antimicrobial Support